

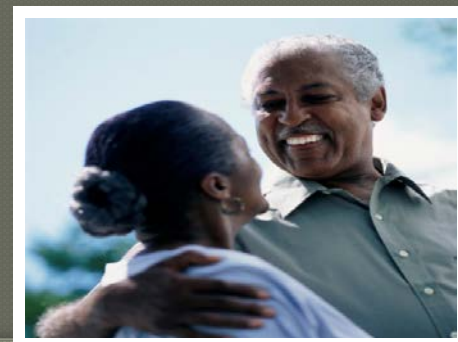


# Community & Senior Services (CSSS)

## Area Agency on Aging Growth and Change: How Should the Region Respond?

Cynthia D. Banks, Director

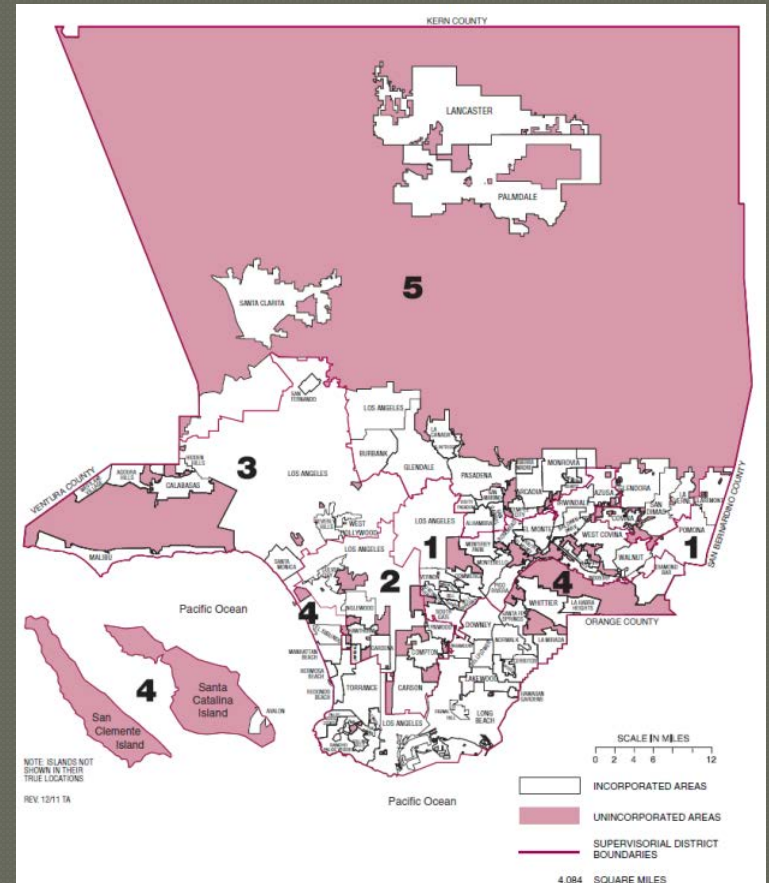
May 21, 2012



# Community & Senior Services

**Who we are  
&  
What we do...**

**We provide services to all of  
Los Angeles County**





**In Los Angeles County there are wide variations in demographic and socio-economic factors to consider in order to respond effectively to service delivery needs including:**

**Geographic size, Climate, Population density, Racial/ethnic diversity and Poverty levels**



# CSS Services offered to Seniors & Dependent Adults ...



**Congregate Meals**



**Home-Delivered Meals**



**Adult Protective  
Services**



**Long-Term Care  
Ombudsman**



**Family Caregiver  
Support Program  
(FCSP)**



**Supportive Services  
Program (SSP)**



**Linkages**



**Legal Assistance**



**Senior Community Service  
Employment Program**

# What is a baby boomer?

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A **baby boomer** is a person who was born during the demographic Post-World War II baby boom between the years 1946 and 1964, according to the U.S. Census Bureau



# Demographics on Senior Growth

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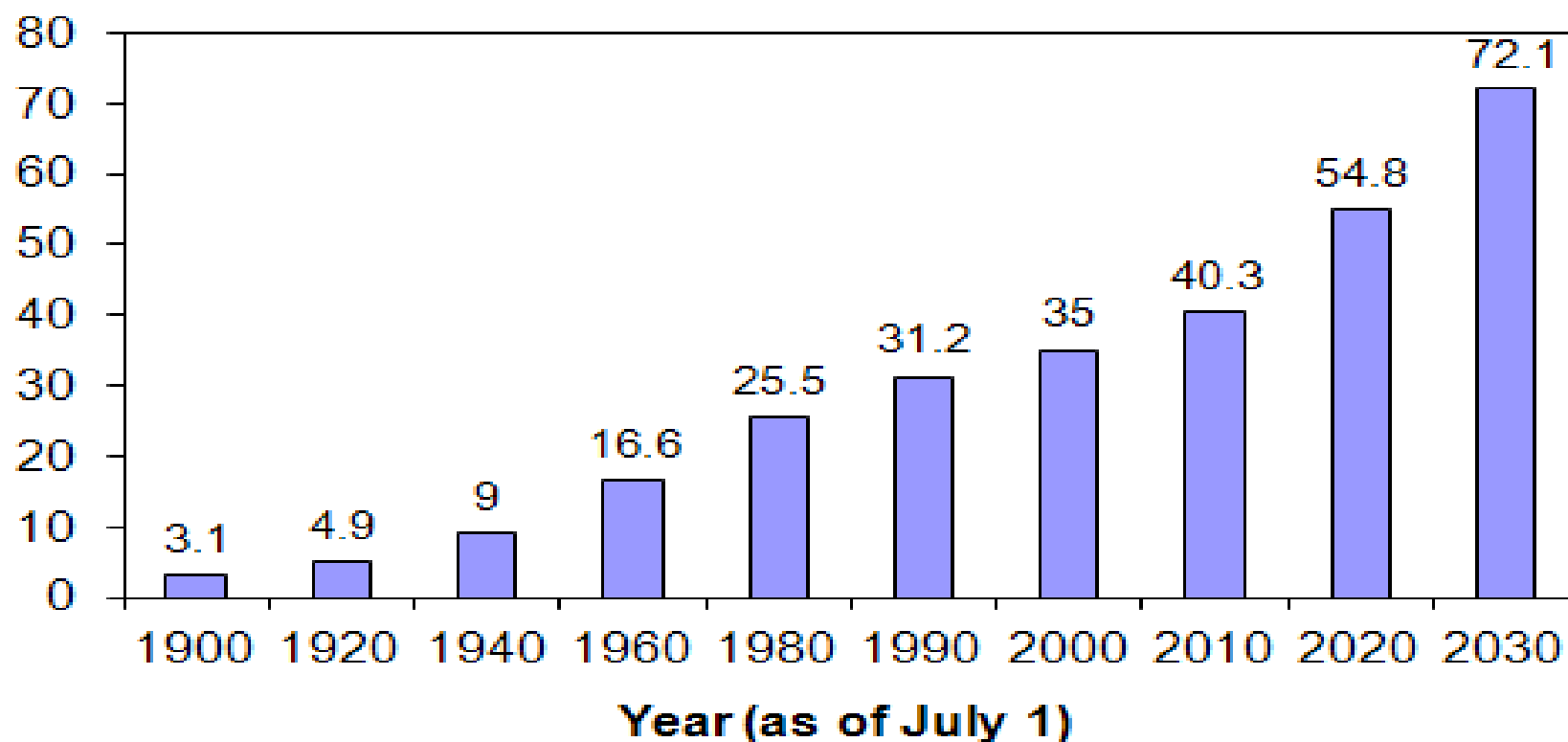
- In 2006, the baby boomers began to turn 60 and in 2011, they turned 65.
- 9,000 Boomers a day turned 60 in 2007.
- From 2010 to 2020, the 65+ population is projected to “spike” by 72%.



# Profile of Older Americans

2010 U.S. Census Bureau

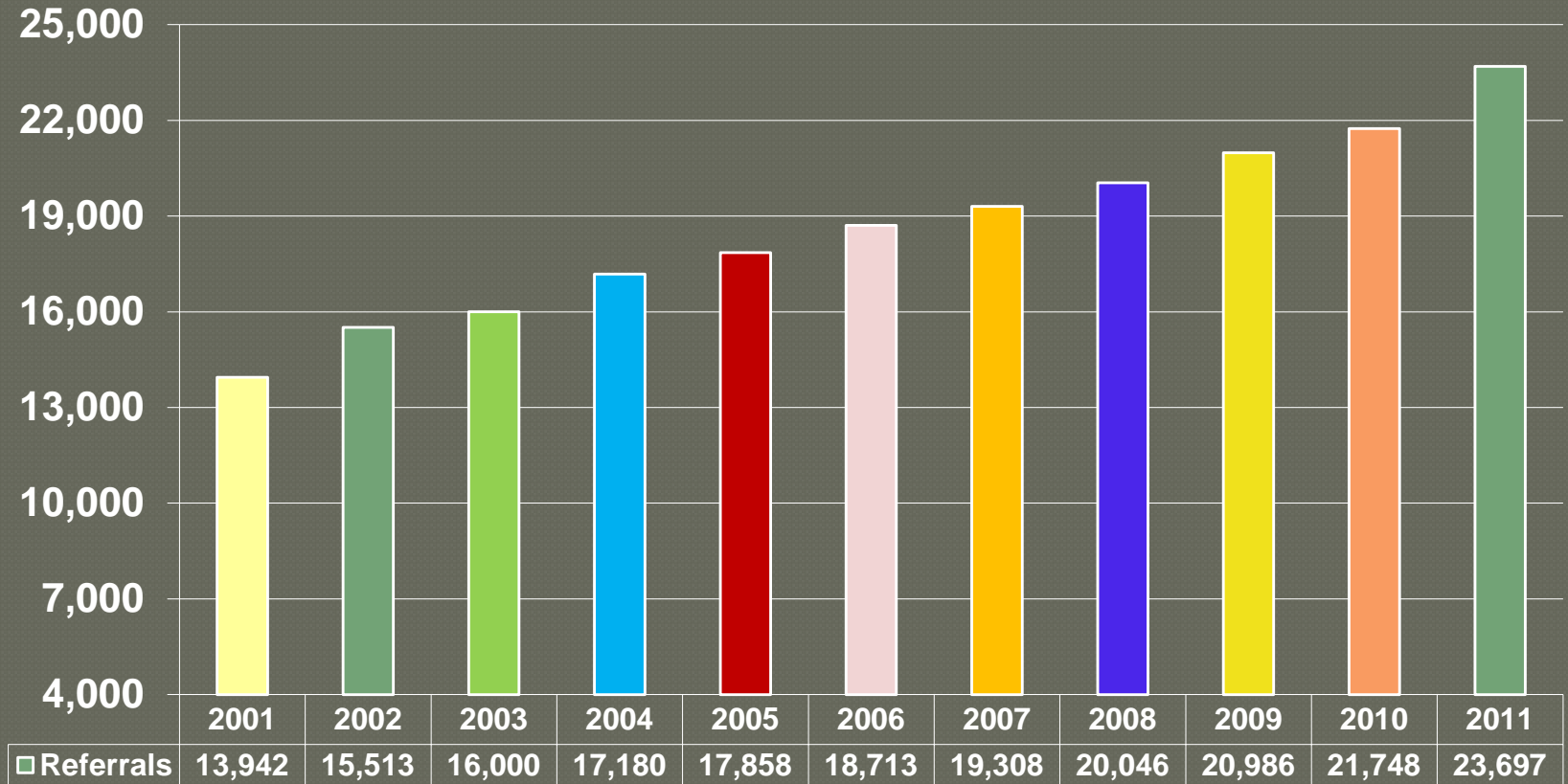
**Figure 1: Number of Persons 65+,  
1900 - 2030** (numbers in millions)





# Growth In Los Angeles County Adult Protective Services Referrals

Calendar Years 2001-2011





# Challenges faced by Seniors

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- ❖ **By 2030 many more seniors will need health care, dental care, nutrition, housing, transportation, recreation and education.**
- ❖ **Seniors need more supportive services**
- ❖ **Seniors need a one-stop shop that will assist them with navigating needed services**
- ❖ **Seniors need to be protected from abuse and scams**
- ❖ **Seniors need jobs!**
  - ❖ **By 2014, 41% of Americans 55 or older will be employed, making up over 21% of the U.S. labor force.**



# What is CSS doing to address these senior challenges?

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**Seamless Services to Seniors – S3**

**Evidence-Based Programs – Be Well Nutrition Program**

**Implementation of an automated case management system for Adult Protective Services**

**Integration of APS/AAA services within CSS Senior Centers**

**Continued partnership and collaboration with the City Department of Aging**

# Future Planning to Address Growth & Change

## Area Plan Planning Process

- Needs Assessment
- Public Hearings
- Input from Los Angeles County Commission for Older Adults

## New Freedom Transportation Grant

- To provide door-to-door transportation services
- Pilot project in each of the five Supervisorial Districts
- Request for Proposal is targeted for August 2012

## Prevention & Early Intervention Project – Family Caregiver Support Program

- Collaborative effort with the Department of Mental Health
- Adds a mental health screening component for caregivers

## Aging Call Center – July 2012

## Evidence-Based Programs for Seniors

# Who do you contact at CSS for assistance?

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**To obtain information on  
Senior Services**

**800 - 510-2020 – California only**

**800 - 243-8081 – Nationwide**





**Age is an issue  
of mind over  
matter.**

**If you don't  
mind, it doesn't  
matter.**

*Mark Twain*